



BECOME AN EXHIBITOR AT
FORUM BETASOL



ADDED VALUE

AS A SPONSOR

- ✓ Visibility among high-profile guests at Forum BetaSol across the entire value chain of sugar beet and potato – from industry associations to policymakers.
- ✓ Direct access to decision-makers and multipliers
- ✓ Transdisciplinary networking and exchange
- ✓ Positioning as a leading partner of a key industry platform
- ✓



YOUR OPTIONS

TO PARTICIPATE AS A COMPANY



**MAIN
SPONSOR**

September 1 & 2, 2026



**LOGO
PRESENTATION**



**CONFERENCE
EXHIBITION STAND**

September 2, 2026

ALL PACKAGES CAN BE COMBINED AS DESIRED.



BETASOL GOLD

MAXIMUM VISIBILITY AS MAIN SPONSOR

Across all event formats (Field Day, KnollenDialog, Conference)

- ✓ Visibility throughout the entire event
- ✓ Highlighted logo placement in the official program, during the “KnollenDialog” and conference breaks, and on www.betasol.info
- ✓ Placement of your own display stand / roll-up
- ✓ Presentation of your company video (up to 90 seconds) during event breaks
- ✓ Distribution of your flyers in brochure racks

PRICE: €900 PLUS VAT



ANALOG SILVER

FIELD DAY & KNOLLENDIALOG

- ✓ Visibility during the field day & KnollenDialog on September 1, 2026
- ✓ Placement of your own roll-up
- ✓ Distribution of your flyers in brochure racks

PRICE: €250 plus VAT



ANALOG SILVER

CONFERENCE

- ✓ Visibility during the conference on September 2, 2026
- ✓ Placement of your own roll-up
- ✓ Distribution of your flyers in brochure racks

PRICE: €250 plus VAT





DIGITAL SILVER

FIELD DAY & KNOLLENDIALOG

- ✓ Visibility during the field day & KnollenDialog on September 1, 2026
- ✓ Logo display during the KnollenDialog
- ✓ Mention as co-sponsor on www.betasol.info

PRICE: €250 plus VAT



DIGITAL SILVER

CONFERENCE

- ✓ Visibility during the conference on September 2, 2026
- ✓ Logo display during event breaks
- ✓ Mention as co-sponsor on www.betasol.info

PRICE: €250 plus VAT





EXHIBITION STAND

AT THE CONFERENCE, September 2, 2026

- ✓ Exhibition space in the conference exhibition area
- ✓ Brochure display on shared tables
- ✓ 2 conference tickets for September 2, 2026

PRICE: DEPENDS ON STAND SIZE

EQUIPMENT CAN BE BOOKED ADDITIONALLY





STAND OVERVIEW

CONFERENCE, September 2, 2026

STAND CATEGORY	WIDTH (M)	DEPTH (M)	AREA (M ²)	LOCATION	PRICE PLUS VAT
STAND S	3 m	1,5 m	4,5 m ²	Ground floor (indoor)	€ 1.250
STAND M	6 m	2,5 m	15 m ²	Erdgeschoss (Innenbereich)	€ 2.500





ADDITIONAL EQUIPMENT AVAILABLE

CONFERENCE EXHIBITION STAND – SEPTEMBER 2, 2026

Pinboard / Moderation Board (mobile)

Price per unit: €24.99

Power Connection for Exhibition Stand (3-way distributor)

Price per unit: €23.80

Bar Stool

Price per unit: €11.90

High Table with Cover

Price per unit: €33.32

High Table – Chrome Frame

Price per unit: €22.61

Chair (black)

Price per unit: €5.95

Table (1.40 m x 0.70 m)

Price per unit: €11.90

Table Cover (black, fire-retardant B1)

Price per unit: €17.85



NEXT STEPS

FOR YOUR PARTICIPATION

PACKAGE SELECTION



Choose the exhibition packages that suit your needs.

BOOKING



Book your package.



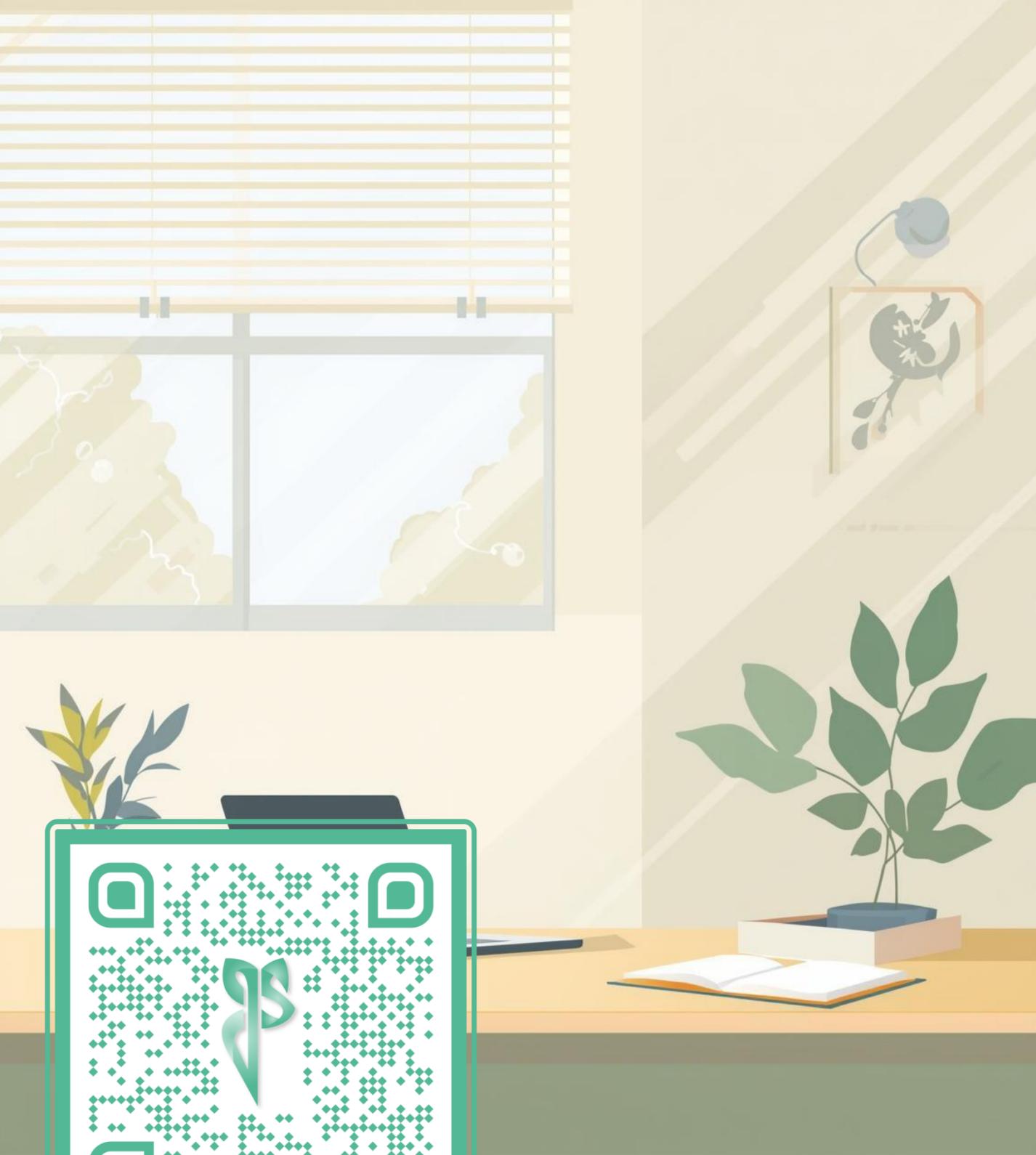
<https://forms.cloud.micros oft/e/YnpAaQ4582>

PREPARATION



Send us your logo.





BOOK NOW



BetaSol

01. & 02. SEP. 2026



Helen Pfitzner

Verband der Hessisch-Pfälzischen
Zuckerrübenanbauer e.V. und
Agrarservice Hessen-Pfalz GmbH



Rathenastr. 10
67547 Worms



betasol@ruebe.info
+49 160 97270200



www.betasol.info

